

ABSTRACT

The aim of this research is to examine the effect of *Pop Up Book Media* on the Beginning Reading Ability of Children Aged 4-5 years at PAUD Bunga Anggrek for the 2023/2024 Academic Year. The type of research used is quantitative research using experimental methods. The research design used is *Pre-Experimental Design* in the form of *One Group Pretest-Posttest Design*. The subjects of this research were group A PAUD Bunga Anggrek, totaling 10 children. The instruments used to collect data were validation sheets, observation sheets, and documentation. The results of the research showed that the initial reading ability of children aged 4-5 years during the pre-test was 87 and the total percentage was 435%. Based on the assessment categories, the results showed that in the majority of children received the MB (Starting to Develop) category which reached a percentage score of 80% of all children, and after being given treatment and a posttest, the initial reading ability of children aged 4-5 years was 125 with the total percentage of children was of 625 %, based on the assessment categories, the results showed that the majority of children received the BSH (Developing According to Expectations) category which reached a score of 80% of the total of 10 children. Apart from that, it can also be seen from the results of the t-count hypothesis test was of 11.642 with a value of 1.833, so the t-count value is $(11.642) > (1.833)$. Thus, it can be concluded that the *pop up book media* can be effectively used to develop the beginning reading skills of children aged 4-5 years at PAUD Bunga Anggrek.

Keywords: *Beginning reading ability, Pop Up Book Media, PAUD*

