## ABSTRACT

Nana Rosdiana (2023). Strengthening Character Education Through the Use of Digital Literacy at SDN 2 Kesik, Masbagik District, East Lombok Regency. Thesis, Primary School Teacher Education Study Program, Faculty of Education, Hamzanwadi University.

This research aims to determine the use of digital literacy in strengthening student character education at SDN 2 Kesik, Masbagik District, east Lombok regency. The subjects of this research were fifth grade students at SDN 2 Kesik. Data collection techniques and instruments in this research used observation, interview and documentation techniques. The data in this research was analyzed through data collection, data reduction, data presentation and drawing conclusions. Based on the results of research that has been carried out, the application of digital literacy with the Quizziz application in strengthening student character education, namely independence, discipline and responsibility, has proven to be effective in terms of the students' ability to operate the Quizziz application without teacher assistance, being able to complete assignments on time, and collecting assignments given by teacher via each student's Quizziz account. Besides that, the application of digital literacy with the Quizziz application has positive changes for teachers and students, namely making it easier for teachers in the assessment process, giving evaluation questions, controlling students while students are more active, enthusiastic and motivated to learn with this Quiziz because it is presented in an interesting form, and make students not bored.

Keywords: Character education, digital literacy, Quizziz application