

ABSTRACT

BUNAYARDI 20203: The Development of Interactive Multi Media Teaching using Animated Videos in Science Content in Elementary Schools. Primary School Teacher Education Study Program Undergraduate Thesis (PGSD) Department of Education, Hamzanwadi University Supervisor: (1) Muhammad Sururuddin, M.Pd. and (2) Mijahamuddin Alwi, M.Pd.

Abstract: This research aims to develop interactive teaching materials using animated videos for the academic year 2023/2024 with a total of 25 students as respondents. The method used in this research was Research & Development (R&D) with reference to the ADDIE development model. Based on validation results from media experts and material experts, it is known that animated video interactive teaching material products were categorized as "Very Good". These criteria can be seen from: media experts were categorized as "Very Good" with a score of 82 and an average score of 4.8. Meanwhile, it can also be seen from the validation of material experts with a score of 107 with an average score of 4.6. Whereas, the overall student response results received a percentage score of 92% and were categorized as "Very Good". The conclusion shows that animated video interactive teaching materials were suitable for use in the classroom as well as outside the classroom, as support or teaching materials that can help teachers and students in carrying out a learning process.

Keywords: *Teaching materials, animated videos, interactive multimedia*

